**SEO Recommendations**

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| SEO Recommendation | Reference |
| Document has <title> element | Contact page had a non-descriptive title and home page had no title in <head> element |
| Image elements have [alt] attributes | Images on both pages needed actual descriptions not a flood of keywords |
| Document has a valid hreflang | Updated lang from “default” to “en” |
| links have descriptive text | Added aria-label to links with no defining name (twitter, tumblr, etc. icons) |
| Document has a meta description | Added a brief description to contact page that had none; updated the description for the home page |
| Tap targets are sized appropriately | Updated spacing on footer links so that they could be tapped without tapping another link |
| form elements have associated labels | Added the “for” attribute to labels |
| background and foreground have sufficient contrast Ratio | Darkened button background color and light gray text to make text more legible and readable |
| buttons have an accessible name | Navigation button given an actual name |
| document contains a heading, skip link or landmark region | Added a h1 header to Contact page |